



ICO trends

Disrupting venture capital market

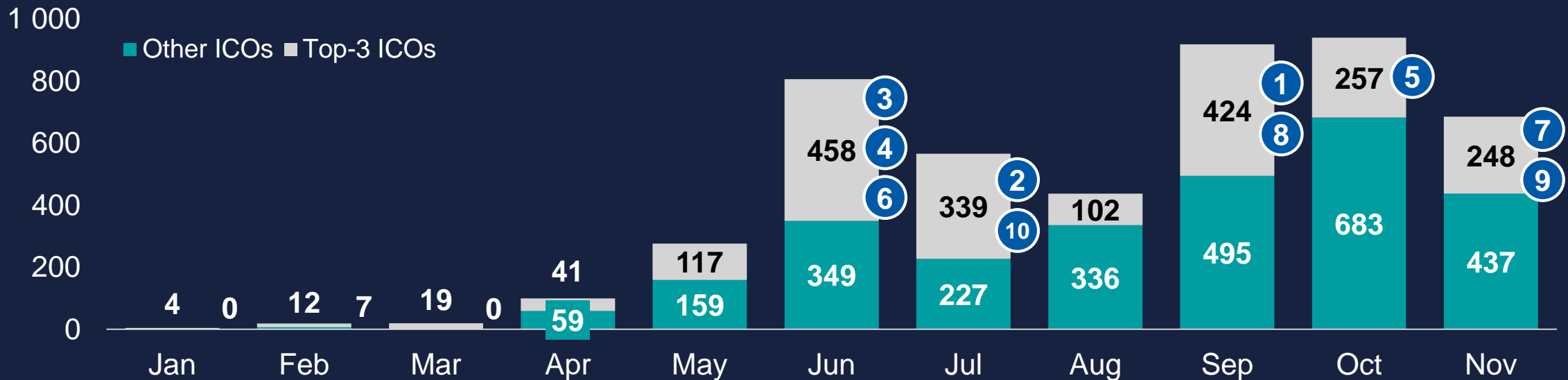
December 2017

\$1.2 TR
BY 2025

Total ICO funding during 2017 is approaching \$5B



Total funds raised via ICO in 2017, mln USD

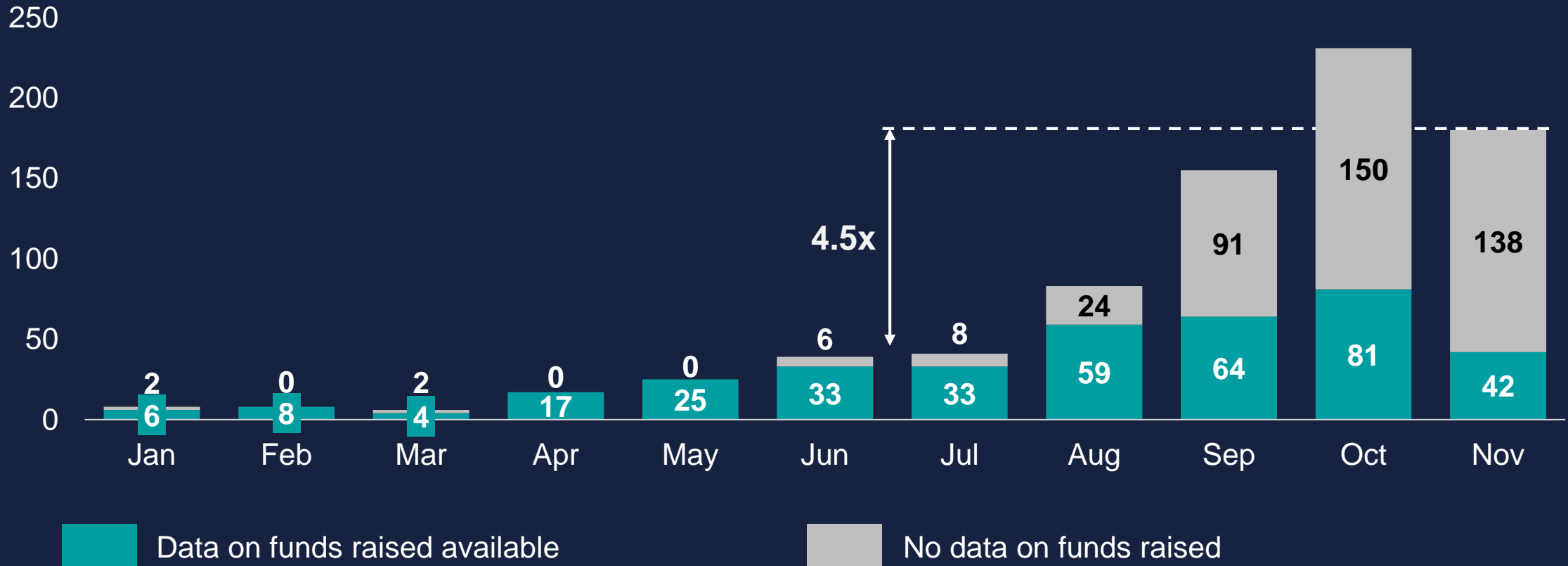


- ① Filecoin (\$257M) ② Tezos (\$232M) ③ EOS (\$197M) ④ Bancor (\$153M)
- ⑤ Polkadot (\$145M) ⑥ Status (\$108M) ⑦ QASH (\$106M) ⑧ Kin Kik (\$97M)
- ⑨ COMSA (\$95M) ⑩ Press.One (\$82M)

Number of ICOs increased 4.5x with more projects struggling to raise funds



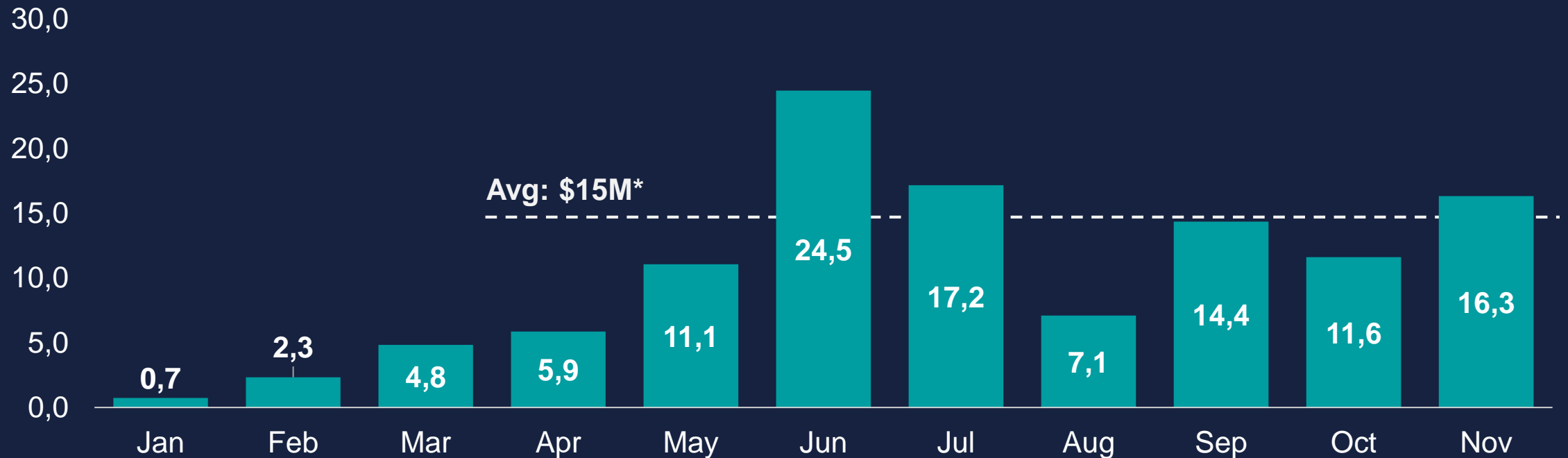
Number of ICOs per month



Average ICO proceeds have settled at \$15M



Average funds raised per ICO in 2017, mln USD



Average ICO proceeds of \$15M are similar to those of VCs Series A financing

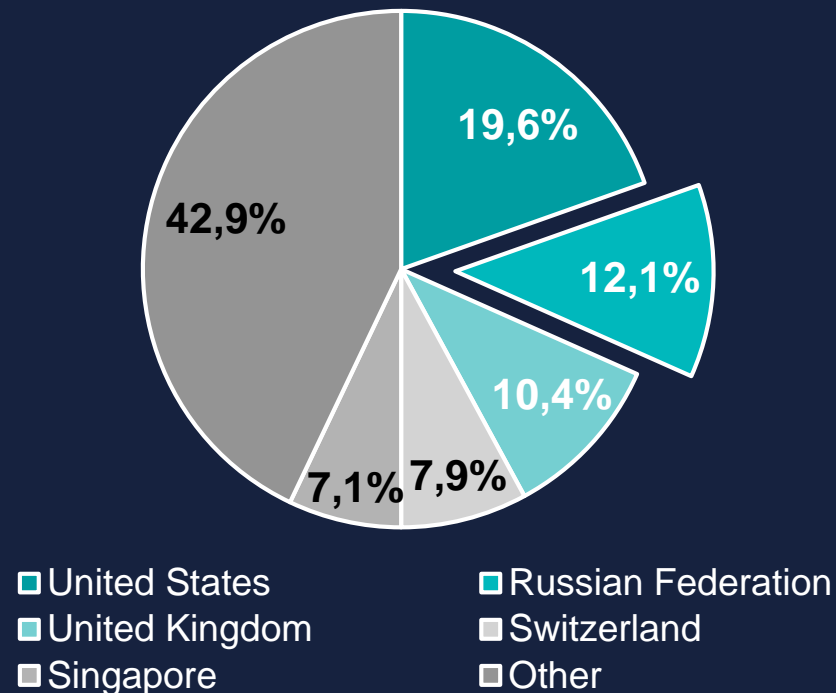
Infrastructure and financial services are the main ICO areas in 2017



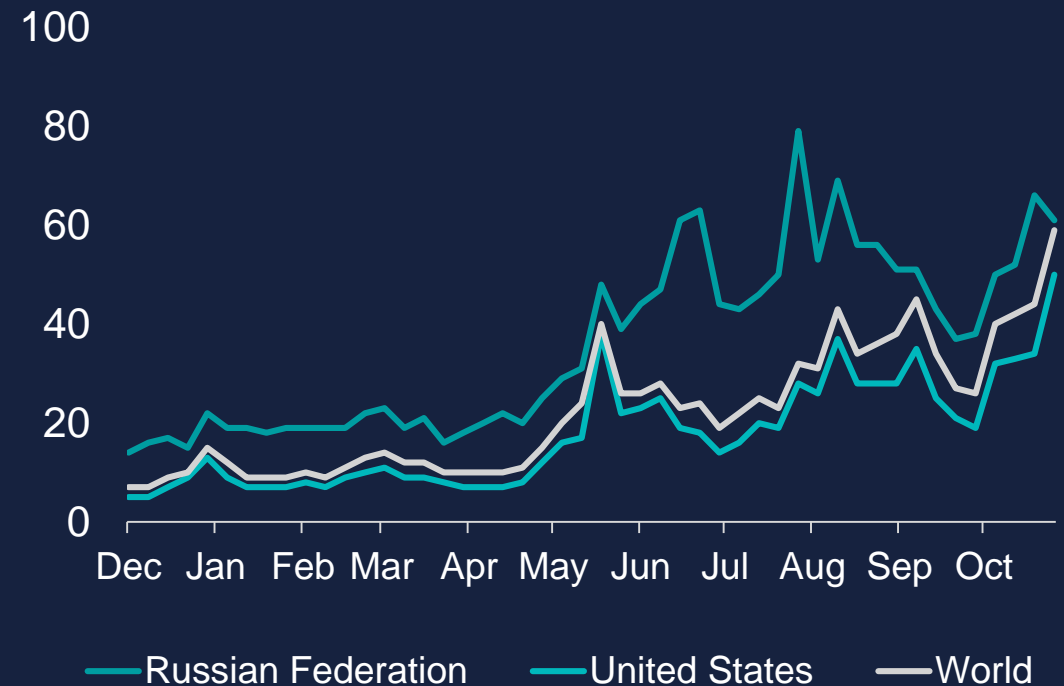
Russia is one of the leaders in ICO and cryptocurrency adoption



Share of ICOs launched per country



'Bitcoin' web search popularity

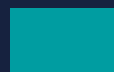
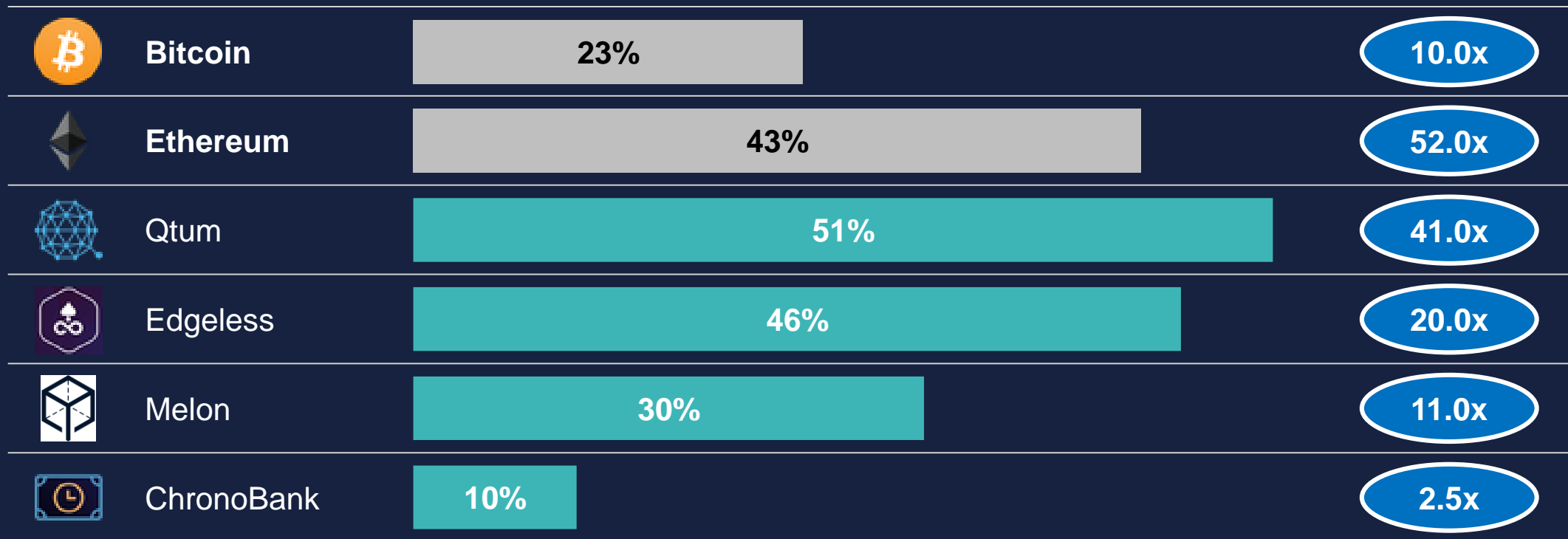


On average, every 8th ICO project is launched in Russia, however they account only for 4.5% of the total funds raised

Some ICO tokens turned out to be more profitable than BTC in 2017



Average monthly ROI (selected tokens)



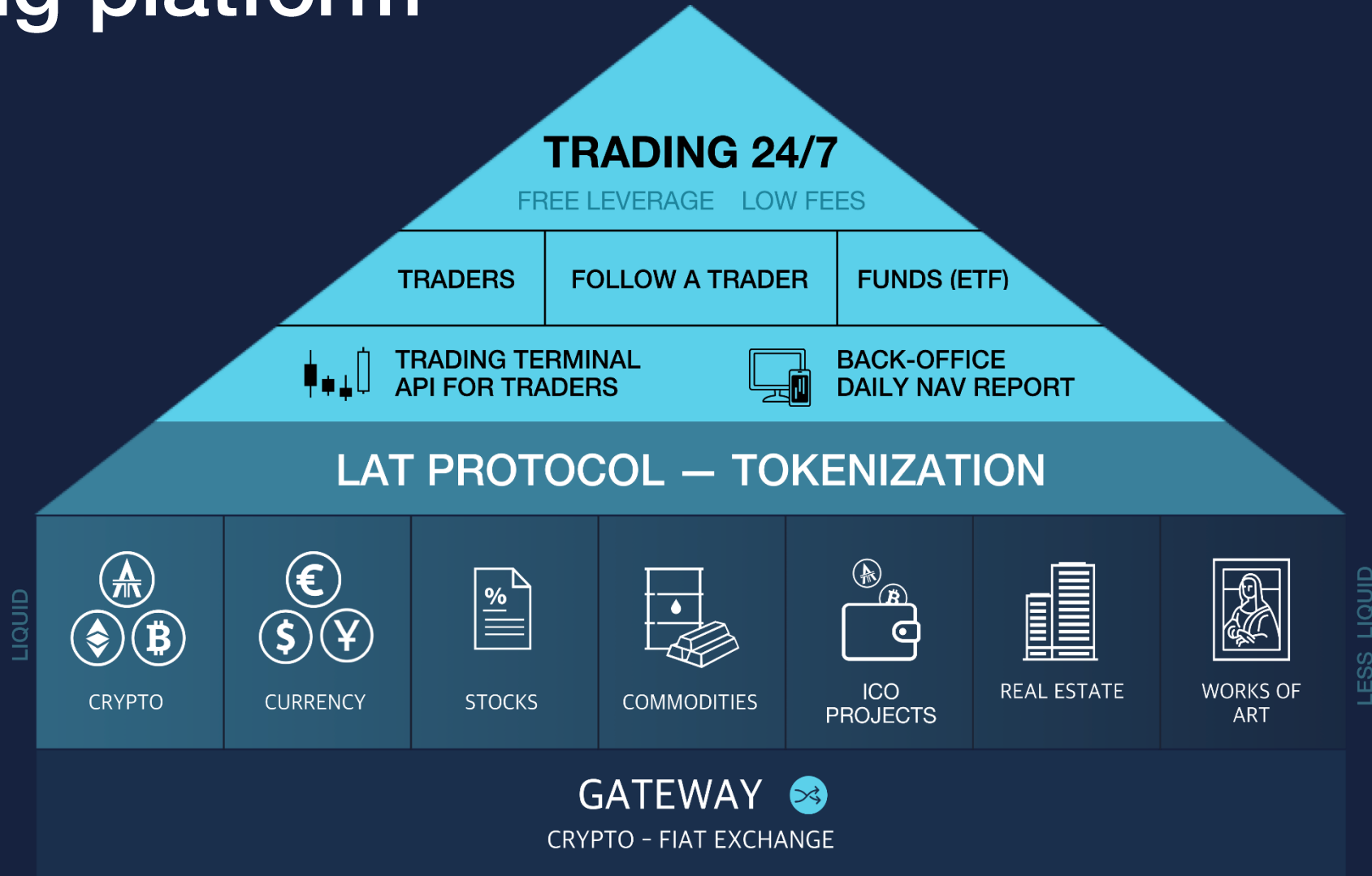
Monthly ROI



10.0x

Price increase compared to ICO / 1 Jan 2017

LAToken – asset tokenization and trading platform



ICO listing on LAToken platform



- Get a contribution directly on LAToken platform from **40k+ users** and **800k+** website visitors
- KYC infrastructure
- Wallet / payment infrastructure
- Access to premium participation at Conferences and Meetups with blockchain investors around the world

**For listing on LAToken platform we select only high-quality ICOs
(experienced team, high integrity, MVP, promising market)**

LAToken.com



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